

QCOSS

Queensland Council
of Social Service

Partnership opportunities

*Movement for
change*

play your part

QCOSS State Conference
16 & 17 May 2018



About QCOSS

The Queensland Council of Social Service (QCOSS) is the state-wide peak body representing the interests of individuals experiencing or at risk of experiencing poverty and disadvantage, and organisations working in the social and community service sector.

For more than 55 years, QCOSS has been a leading force for social change to build social and economic wellbeing for all. With members across the state, QCOSS supports a strong community service sector.

QCOSS, together with our members continues to play a crucial lobbying and advocacy role in a broad number of areas including:

- place-based activities
- citizen-led policy development
- cost-of-living advocacy
- sector capacity and capability building.

QCOSS is part of the national network of Councils of Social Service lending support and gaining essential insight to national and other state issues.

QCOSS is supported by the vice-regal patronage of His Excellency the Honourable Paul de Jersey AC, Governor of Queensland.

Lend your voice and your organisation's voice to this vision by joining QCOSS. To join visit [the QCOSS website](http://www.QCOSS.org.au) (www.QCOSS.org.au).

ISBN –

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The opportunity

Are you interested in hearing first hand what is happening in Queensland communities?

Would you like to contribute to, and support a movement for change to build social and economic wellbeing?

Partner with us at [Movement for change](#) to experience this and more!

5 great reasons to partner with *Movement for change*

1. An opportunity to hear what is happening in communities across the state.
2. Contribute to and support a movement for change to build social and economic wellbeing for all Queenslanders.
3. An opportunity to promote and share your services to your clients and key stakeholders.
4. Engage with key decision-makers from the community and social service sector; past conferences have attracted up to 300 people.
5. Broad pre-conference exposure includes emails to an extensive contact list, e-newsletters, websites, Twitter and other social media, and the conference app (subject to chosen package).

The audience

This event will attract individuals and organisations who have an interest in creating positive change within their communities; people who are keen and willing to create new positive stories to enhance community wellbeing. Key decision-makers from government, community and industry will be in attendance.

In the lead up to the conference, QCOSS will host a series of workshops throughout Queensland where we will hear stories and start conversations around the stories currently being heard and told; positive stories that community members want to tell; and negative stories that need to be changed. Many of these workshop participants will attend the conference during which they will be able to continue the conversations.

The conference

The stories we tell ourselves now will determine the future. How do we change these stories to create the future we want? How do we move our communities closer to creating greater wellbeing by challenging how we talk about the world?

*Somewhere inside all
of us is the power to
change the world*

Roald Dahl

By attending the [2018 QCOSS State Conference](#) on 16 and 17 May ... you will be part of a ***movement for change***.

Hosted by [Jane Caro](#) and featuring keynote presenter [Richard Denniss](#) of The Australia Institute, will focus on the stories we tell as organisations and as a community, what they mean and where they lead us. Then explore how we change the narrative and inspire more positive outcomes by the actions we take today.

At a time when we are seeing the demonisation of groups such as welfare recipients and asylum seekers and our community is disenchanted with the democratic process, we need a new way to describe the change we want to see for all Queenslanders.

We need a movement for change. The success of such a movement depends on the dedication and commitment of the whole community. Are you ready to play your part?

Conference participants will:

- explore the current landscape in which we live and work, uncover the big issues and identify the stories that are dividing our communities.
- understand the evidence base for change and the current state of play from which we can move forward.
- explore reforms currently underway. Challenge your beliefs and attitudes and understand how they shape our actions and influence reform directions.

- hear from communities who have taken action, told a different story and had success. How did they do it? What have they learned? Is this something we can all put into practice?
- learn from opinion leaders from different backgrounds and sectors. They will discuss their experiences and share how we can change the way we think and tell our stories to achieve improved outcomes for everyone.
- leave with an appetite and recipe for action to take us closer to our desired future.

Leading up to the conference, QCOSS will host [QCOSS Pulse](#) throughout Queensland. This series of workshops will start conversations within communities about the stories people are hearing and telling; the positive stories they want to tell, and the negative stories they would like to change. These conversations will be continued during the conference, and action plans developed.

Following the conference we will take our 'actions for change' to 5 to 7 regions throughout the state.

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead

Partnership opportunities

Principal Partner (Exclusive)

\$15,000 ex GST

The Principal Partner is invited to deliver the closing speech on the first day of the conference. This package includes pre- and post-conference exposure including banner placement in a prominent position, recognition and advertisements on social media and in e-newsletters. View the complete package.

Pre-conference

- Exclusive opportunity
- Logo inclusion (with weblink) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion (with weblink) in QCOSS email footer
- Four (4) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Opportunity to deliver closing speech
- Logo to appear on title slides in main plenary
- Logo (with web link) and sponsorship recognition on conference app
- Banner placement in plenary room
- Exhibition display
- Four (4) conference registrations
- Two (2) exhibitor passes (includes networking function)
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Opportunity to present a webinar to QCOSS members
- Opportunity to provide content as guest contributor to Focal point (once per season)
- Logo and sponsorship recognition in Focal point
- Access to list of consenting delegates

Keynote Speaker Partner (Exclusive)

\$10,000 ex GST

The keynote speaker is an integral part of the conference and partnering with this package offers considerable recognition. The opportunity to close the keynote session provides a chance to address members of the community service sector. Your organization will receive conference registrations, advertisements in e-newsletters and more. View the complete package.

Pre-conference

- Exclusive opportunity
- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion in QCOSS email footer
- Four (4) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During Conference

- Acknowledgement at relevant times during conference
- Opportunity to close the keynote session
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- Exhibition display
- Three (3) conference registrations
- Two (2) exhibitor passes (includes networking function)
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

Networking Function Partner (Exclusive)

\$7,500 ex GST

This exclusive package offers naming rights to the networking function and the chance to deliver a welcome address.

Pre-conference

- Exclusive opportunity
- Naming rights
- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion in QCOSS email footer
- Two advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Opportunity to present welcome speech during networking drinks
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- Opportunity to interact with potential clients in a relaxed environment
- Exhibition display
- One (1) conference registration
- Two (2) exhibitor passes (includes networking function)
- Logo or advertisement on scoreboard on the cricket ground at The Gabba

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

PROFESSIONAL DEVELOPMENT (EXCLUSIVE) - SOLD

\$7,500 ex GST

Assist in the professional development of community sector workers by partnering in the professional development prize. There will be three prizes to be won – professional development to the value of \$2,500, \$1,500 and \$1,000 (inc GST).

Pre-conference

- Exclusive opportunity
- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Promotion of prizes leading up to the conference. This will include emails, Twitter and website

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- Exhibition display
- Two (2) exhibitor passes (includes networking function)
- Drawing of winners of professional development package at conclusion of Day one
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

SCHOLARSHIP PROGRAM (EXCLUSIVE)

\$7,500 ex GST

Contribute to the conference by helping to fund the attendance of our scholarship competition winners. A worthy investment, this will provide the opportunity for seven people, several from regional and remote areas who may not otherwise have been able, to attend the conference and gain valuable experience.

Pre-conference

- Exclusive opportunity
- Logo inclusion (with weblink) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with web link) and sponsorship recognition on conference website
- Logo (with web link) and sponsorship recognition on conference app
- Exhibition display
- Two (2) exhibitor passes (includes networking function)
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of consenting delegates

INDIGENOUS SCHOLARSHIP PROGRAM (EXCLUSIVE) - SOLD

\$7,500 ex GST

The Indigenous scholarship program partner will fund the attendance of our Indigenous scholarship competition winners at the conference. A worthy investment, this will provide the opportunity for a staff member from each of three community-controlled organisations to attend the conference and gain valuable experience.

Pre-conference

- Exclusive opportunity
- Logo inclusion (with weblink) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with web link) and sponsorship recognition on conference website
- Logo (with web link) and sponsorship recognition on conference app
- Exhibition display
- Two (2) exhibitor passes (includes networking function)
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of consenting delegates

ACTION FOR CHANGE

\$7,500 ex GST

A 'day of action' will take place on the second day of the conference. Plans will be put in place to create the *movement for change*. This partner will be invited to introduce the masterclass and display their organisation's banner.

Pre-conference

- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion in QCOSS email footer
- Four (4) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During Conference

- Acknowledgement at relevant times during conference
- Opportunity to close the masterclass session
- Logo to appear on title slides in masterclass session
- Logo (with weblink) on conference app
- Exhibition display
- Three (3) conference registrations
- Two (2) exhibitor passes (includes networking function)
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

COFFEE CART

\$6,000 ex GST

Put a smile on everyone's face with barista-made coffee each morning! The coffee cart is extremely popular with conference attendees.

Pre-conference

- Exclusive opportunity
- Naming rights
- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS's e-newsletter
- Logo inclusion in QCOSS email footer
- Two (2) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- One (1) conference registration
- Two (2) tickets to networking function
- Coffee cart operating for two hours in the morning on both days
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

PLENARY SESSION

\$5,000 ex GST

Enjoy the benefit of a captive audience as you close the plenary session of your choice on day one of the conference.

Pre-conference

- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter

During conference

- Opportunity to close a plenary session
- Logo to appear on title slides in main plenary
- Logo (with weblink) in conference app
- Two (2) tickets to networking function
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

LUNCH

\$5,000 ex GST

Lunch is the perfect time to network and connect with attendees. This partnership opportunity will provide your organisation with exposure before, during and after the conference, including two advertisements in Focal point, QCOSS' fortnightly e-newsletter.

Pre-conference

- Exclusive opportunity
- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion in QCOSS email footer
- Two (2) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- Two (2) conference registrations
- Two (2) tickets to networking function
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

MORNING OR AFTERNOON TEA

\$4,000 ex GST

Morning and afternoon tea are perfect opportunities to network and connect with attendees. This partnership opportunity will offer you exposure before, during and after the conference.

Pre-conference

- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Logo inclusion in QCOSS email footer
- One (1) advertisements in Focal point
- Recognition in media releases
- Mention on Twitter

During conference

- Acknowledgement at relevant times during conference
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- One (1) conference registration
- Two (2) tickets to networking function
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

CONCURRENT SESSION

\$3,000 ex GST

Partner with us on the concurrent session of your choice and chair the session.

Pre-conference

- Logo inclusion (with web link) on conference website
- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter

During conference

- Opportunity to chair a concurrent session
- Logo to appear on title slides in main plenary
- Logo (with weblink) on conference app
- One (1) conference registration
- Two (2) tickets to networking function
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point
- Access to list of all consenting delegates

EXHIBITOR

QCOSS members \$3,250 ex GST

Non-members \$4,990 ex GST

Showcase your organisation, products and services while networking with conference attendees during refreshment breaks. Exhibition displays are a popular aspect of the conference with attendees.

During Conference

- Logo (with weblink) and sponsorship recognition on conference website
- Logo (with weblink) and sponsorship recognition on conference app
- Exhibition display
- Two (2) exhibitor passes
- Opportunity to reach over 300 potential clients in target market

Post-conference

- Logo and sponsorship recognition in Focal point, QCOSS' e-newsletter
- Access to list of consenting delegates

LOGO AND WEBLINK ON CONFERENCE APP

QCOSS members \$750 ex GST

Non-members \$900 ex GST

Get your organization in front our delegates by placing your organisation's logo on the conference app, with a link to your webpage.

During Conference

- Logo (with weblink) and sponsorship recognition on conference app
- Opportunity to reach 300 potential clients in target market

Thank you for your interest in *Movement for change*.

QCOSS values the support of our partners, without which we would be unable to bring quality events to the community service sector.

Please contact us at events@qcross.org.au if you have any queries.